



सत्यमेव जयते

**Consulate General of India
Melbourne**

KNOW INDIA PROGRAMME

LOGO DESIGN CONTEST

The winner will
be awarded
with the grand
prize of 25
days fully
sponsored tour
to India

Guidelines of the contest

Logo requirements

Professional: This logo will be featured on Ministry's website, social media platforms and other mediums (stationary, pamphlets, T-shirts etc.) As a result, the logo should be eye-catching and legible.

Theme: Logo must promote the Know India Programme scheme of the Government of India which aims – “ To reconnect the Indian diaspora youth of the age group 18 to 30years with their Indian roots”

Colour: there are no limitations and any colours may be used. However, logo must look good in colour (if any) or black and white. The logo may be created using pencils, crayons, markers and paint. Also, the logo may be created with a computer drawing program.

Integrity: Logos cannot contain copyrighted materials. There should be no watermarks on design entries. Logos must have been created and edited by the contestant(s). Logos may not include images or licensed images that have been previously published. Logos must be easily reproducible and scalable for large and small formatting . The logo should be simple, not be complicated or confusing, and all elements must be discernible when reproduced in smaller sizes.

Participation Eligibility Criteria

The competition is open to all Overseas Citizens of India, People of Indian Origin(OCIs, PIOs).

Contest Details

Winners will be selected by the Ministry of external Affairs. Contestants agree that ministry may publish their logo and name(s) and may use both for advertising campaigns and/or marketing materials in the future. Contestants assign all ownership rights, including all intellectual property rights of the logo, to Ministry of External Affairs, Government of India. Additionally, the Ministry may alter, modify or revise the logo. The Ministry also reserves the right to not select a winner if, in its sole discretion, no suitable entries are received.

How to enter the contest

The contest begins on September 1, 2019. Submissions will be accepted through October 15, 2019. Winner will be announced via the website of the Ministry and its mission/posts, social media websites and by direct contact to the winner's email addresses. In order for the entries to be submitted and reviewed by the judges, all entries must be:

- *submitted directly to Consulate General of India Melbourne (Email: cons6.melbourne@mea.gov.in)
- *Submitted in their original source file and
- *Submitted as a high resolution .pdf with 300 dpi or higher



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Websites

<https://www.mea.gov.in/> <https://kip.gov.in/>